

# GROW Training Guides

MAKING DISCIPLES 101

## Planting the Seed of God's Word, Part 2



*What can a local church do to plant seeds in its community?*

Every local church should have an **Active Literature & Media Ministry**:

1. Choose a \_\_\_\_\_ who will be responsible for the ministry such as a local publishing director or a personal ministries leader or assistant.
2. Set up a \_\_\_\_\_ and \_\_\_\_\_ literature and media display with truth-filled materials designed for sharing with the public.
3. In every piece of literature, there should be an \_\_\_\_\_ to Bible studies.
4. \_\_\_\_\_ member should get involved in some form of literature distribution or sharing media over the Internet or social networks.
5. Churches should also plan \_\_\_\_\_ literature projects designed for mass distribution.

A literature and media display (1) provides free materials to church visitors and (2) resources church members for weekly distribution in the community.

### Inspired Insights

“He who sows sparingly will also reap sparingly, and he who sows bountifully will also reap bountifully” (2 Corinthians 9:6).

“Unvarnished truth must be spoken, in leaflets and pamphlets, and these must be scattered like the leaves of autumn” (*Testimonies for the Church*, vol. 9, p. 231).

“If there is one work more important than another, it is that of getting our publications before the public, thus leading them to search the Scriptures” (*Colporteur Ministry*, p. 7).

“More than one thousand will soon be converted in one day, most of whom will trace their first convictions to the reading of our publications” (*Evangelism*, p. 693).

Answers: 1. leader 2. prominent, robust 3. invitation 4. Every 5. churchwide

General Conference Sabbath School and Personal Ministries  
Find more resources to GROW Your Church at: [grow.adventist.org](http://grow.adventist.org)



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